



Learn Everything about Anything

Stream free with your library card

kanopy
stream smarter

THE
GREAT COURSES®

The Great Courses is an acclaimed series of video lecture courses produced by The Teaching Company, featuring professors and subject experts handpicked from notable universities and institutions across the country. Teachers are selected not only for their expertise, but for their ability to explain complex subjects in a clear, engaging, and accessible way.

Kanopy offers hundreds of titles from The Great Courses spanning more than a dozen subject areas, from history and philosophy to cooking, drawing, and Python programming. Many of these courses include supplemental materials available for download and to be used in conjunction with the course videos.

This collection is perfect for lifelong learners, curious minds of all ages, and anyone who wants the intellectual stimulation of a college course without exams or tuition.

Browse The Great Courses collection, title details, course materials, and more at [kanopy.com/category/915](https://www.kanopy.com/category/915)

All images provided must be used for direct promotion of that specific film or collection.

List of Toolkit Items

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General Announcements

Print materials that showcase our The Great Courses collection, which can be printed and displayed throughout your library.

6

Digital Graphics

Graphics sized for various social media platforms and email, showcasing The Great Courses collection content.

4

Suggested Copy

Four options that you can copy and paste into your messaging across social media and email.

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Programming Ideas

- Host a Great Courses Discussion Group. Structure a recurring book-club-style group around The Great Courses. Participants watch a set of episodes at home on Kanopy, then gather in person or virtually to discuss. Assign 2–4 episodes between sessions and have the group discuss what they have learned, how they are going to put into practice what they have learned, what challenges they experienced, etc.
- Host 30-minute hands-on workshop teaching patrons how to access and use Kanopy, with special focus on The Great Courses. This is a great way to encourage patrons to use Kanopy and introduce them into a series they can browse and watch at home. Ideal for older adults and digital newcomers.
- Create a simple patron reading/watching challenge built around The Great Courses. Participants set a personal goal (e.g., complete one full course, watch 10 episodes across 3 subjects) and track their progress.

Social Media and Newsletter Copy Suggestions

Option 1

Always wanted to understand astrophysics? Learn to draw? Master the art of fiction writing? The Great Courses on Kanopy offers hundreds of lectures series taught by award-winning processors. All free with your library card. Find your next courses:

kanopy.com/category/915

Option 2

The Great Courses on Kanopy brings hundreds of college-level lectures to you, completely free with your library card. History, science, cooking, philosophy, and more! Start learning: kanopy.com/category/915

Option 3

Want to learn from the best? The Great Courses on Kanopy pairs you with award-winning professors and subject experts for in-depth series on everything from astrophysics to fiction writing. Free with your library card, no sign-up fees.

kanopy.com/category/915

Option 4

Whether you're obsessed with ancient history, want to finally understand physics, or just love a good cooking series, The Great Courses on Kanopy has a series for you. Hundreds of topics, expert instructors, free with your library card. Start learning now:

kanopy.com/category/915

If you have any questions about the toolkit, feel free to email us at marketing@kanopy.com.

Happy Streaming,
The Kanopy Team